

# **BINAYAK ACHARYA COLLEGE**

**BERHAMPUR (GANJAM)  
CAREER AND COUNSELING CELL**

**Activities Report**

**2018-19**



## 1. GENERAL INFORMATION

The career and counseling cell was created in July 2018 vide letter No. 18157/HE, HE-PTC-SCHM-0001/2018, Dated 23/06/2018. Previously the college conducted equivalent programs under Career and Placement cell.

## 2. VISION

To promote the holistic development of the young talents to discover their full potential and engage in meaningful career that contributes in creating a socially responsible, morally aware, economically independent and an active partner in the progress of the state and the society.

## 3. MISSION

To identify the values and interest of the students and enhance their employability skills to face challenges and facilitate employment opportunities across the globe.

## 4. MEMBERS OF THE CELL FOR THE CURRENT SESSION (2018-19)

- a) Coordinator: Dr (Mrs) Madhusmita Das, Asst. Prof., Department of Zoology.
- b) Assistant Coordinator: Dr Anita Padhy.
- c) Purchase Committee Members of the college.

5. Email of the cell: [careercounselingbac2018@gmail.com](mailto:careercounselingbac2018@gmail.com)

## 6. INFRASTRUCTURE DEVELOPMENT

The following items were procured from the non-recurring financial assistance provided under the scheme 2018-19.

Sl. No.	Name of the Items
1	Inverter
2	Laptop (HP) (01 No)
3	pen drive (32 GB-02 Nos)
4	Printer (HP) (01 No)
5	Projector (Epson) (01 No)
6	Projector stand with screen

## 7. READING MATERIALS

60 numbers of books are in the cell. Reading materials are provided to the participants for each seminars/talks/ session held.

## 8. ACTIVITIES DONE DURING THE SESSION 2018-19

### 8.1. SEMINARS/ TALKS ARRANGED BY THE CELL

Sl No.	Date	Topics	Resource person/counselors
1	25.09.2018	Ethical Hacking: The future of IT	Mr Bismillah Khan, IANT, Bhubaneswar
2	25.09.2018	Social Awareness on cyber security	Mr Pratyush Mishra, ICAI
3	21.01.2019	Digital Marketing as career option	Mr R. Mithun Bisoi, Digiperform, Berhampur
4	24.01.2019	Career Paths in Marketing	Mr A. Chiranjibi Rambabu Achary, Assitant Professor, Gandhi institute of management studies, Gunupur
5	12.02.2019	English For Competitive Examinations	Dr Gagana Bihari Purohit, Lecturer in English, Ram Narayan College, Dura

### 8.2. MOTIVATIONAL /INSPIRATIONAL TALK

A talk on '**Power of Positive thinking**' was delivered by Rajyogini Sis B.K. Manju, Centre-in-charge, Brahmakumaries, Berhampur on 21stDecember 2018.

### 8.3. STUDENTS UNDERWENT COUNSELING SESSIONS TO HELP THEM PREPARE WELL FOR THE RECRUITMENT DRIVES.

The sessions were conducted by Mr Ravi Kali Prasad and Mr Sujit Kumar Acharjya. The session helped students in the following modules:

Sl No.	Date	Topics
1	28.01.2019	Introduction session: one-on-one counseling and group counseling
2	29.01.2019	a) Information about virtual recruitment procedures b) Knowledge about Employability assessment tests
3	30.01.2019	Basic Employability skills training: Communication skills-I
4	31.01.2019	Communication skills-II
5	01.02.2019	Etiquettes and Manners/Personality Grooming
6	02.02.2019	IT Skills Development : Basic ideas

7	04.02.2019	Entrepreneurship Development Program : Basic ideas
8	05.02.2019	SWOT analysis
9	06.02.2019	Practice of scripted questions for interviews
10	07.02.2019	Practice of base questions for interviews
11	08.02.2019	Psycho analysis
12	09.02.2019	Non-Verbal Communications: Body language
13	18.02.2019	CV writing
14	19.02.2019	Voice modulation

At the end of these Programs, students gain confidence to understand their quality and their lacunae. They get the zeal to work on their weak areas and with a firm conviction walks ahead to the road not trodden by anyone.

## 9. PLACEMENT OPPORTUNITIES PROVIDED TO THE STUDENTS

Students were sent to various off campus recruitment.

Sl no.	Company Name	Designation of post	Date and Venue of interview	No. of students sent from college	No. of students Hired
1	Wipro technologies	Project Engineer	30.01.2019, MITS School of biotechnology, bhubaneswar	23	-
2	Infosys Ltd	Operation Executive/ Testing Executive	12.12.2018, MITS School of biotechnology, bhubaneswar	07	01
3	TCS	Operation Executive	14.12.2018, Disha college of science and commerce, Berhampur	27	-
4	Capgemini	Operation Executive	21.11.2018, MITS School of biotechnology, Bhubaneswar	23	-
5	Concentrix(IBM)	Operation Executive	14.01.2019 Disha college of science	09	-

			and commerce, Berhampur		
6	Concentrix(IBM)	Operation Executive	17.01.2019 and 18.01.2019, MITS School of biotechnology, bhubaneswar	05	-
7	Thyrocare Technologies LTD	Executive – Client Relationship management	01.02.2019, Disha college of science and commerce, Berhampur	04	-



Simran Mohanty of 3<sup>rd</sup> year Science (Roll No. 031602PH034) got through Infosys Ltd.

## 10. EMPLOYMENT NEWS FOR THE STUDENTS

Students are informed by the notice boards about the employment news as and when notified by the institution/ government bodies by paper cuttings.

Students are also given notifications by email of the cell.

## 11. SUMMER INTERNSHIP / RESEARCH FELLOWSHIP PROGRAMMES:

Students are made aware and motivated to apply for the different summer research fellowship programme where stipend is offered to the students, if selected for the programme.

### a) Science Academies summer research fellowship Programme-2019

Students stipend: Rs 12500/-

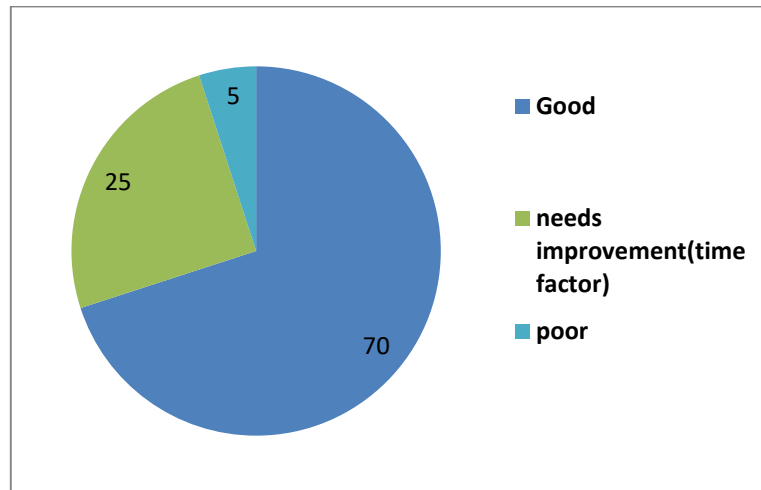
### b) IISER Pune summer student Programme- 2019

## 12. FEEDBACK FROM THE STUDENTS

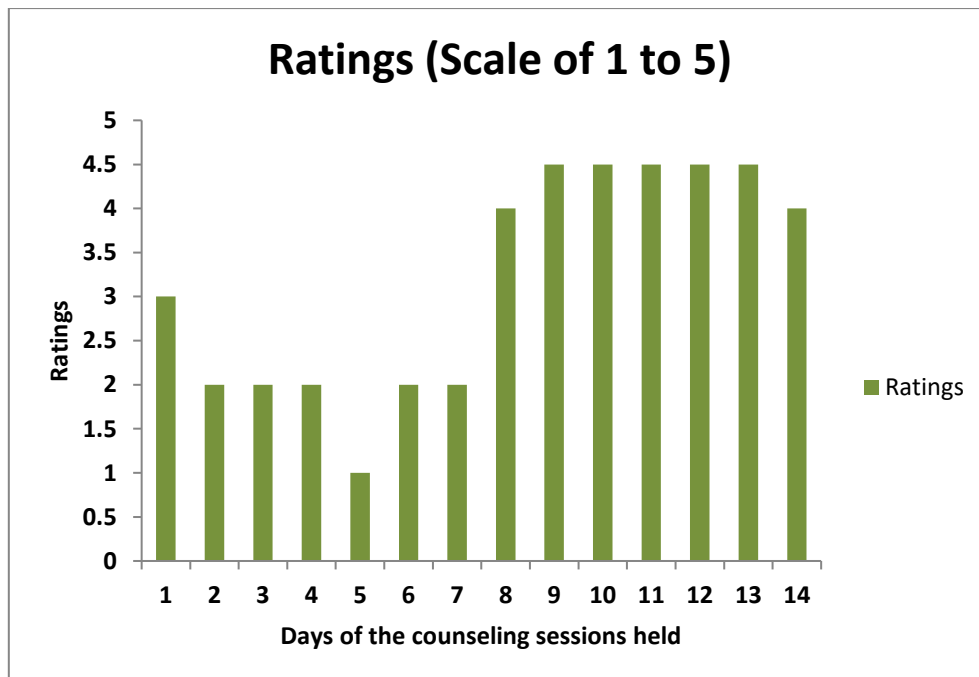
The feedback forms are given to the students in a prescribed format and asked to fill it up without revealing own identity.

Upon careful analysis of the feedback provided by the students the following conclusions were drawn:

- 1) Students want more counseling sessions related to interview skills.
- 2) 70% of the students reported the session to be good.



- 3) Students are concerned about the time factor of each session. They want the sessions to be completed in time.



Overall the students were satisfied with the activities of the cell in the current session.



## PHOTO GALLERY

**Career Paths in Marketing by  
Mr A. Chiranjibi Rambabu Achary**



**“Digital marketing as career option” by Mr R.  
Mithun Bisoi**



**Ethical Hacking: The future of IT by Mr  
Bismillah Khan**



**Social Awareness on cyber security by Mr  
Pratyush Mishra**



## English For Competitive Examinations by Dr Gagana Bihari Purohit



Students doing different activities during sessions





**Counseling sessions by Mr Sujit K Acharya**



**Group Photo after the session**



**Counseling sessions by Mr Ravi Kali Prasad**



**Counseling sessions by Mr Ravi Kali Prasad**



**Group Photo after the session ( Left to right: participants, Dr Madhusmita Das ( Coordinator), Dr Deba Dutta Mishra( Principal), Mr Ravi Kali Prasad ( Resource person), Participants)**